



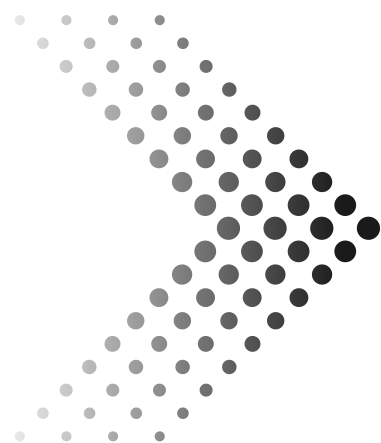
Admission Bulletin 2023



SCHOOL OF COMMUNICATIONS

XIM UNIVERSITY

Communicate with Purpose and Precision



Accreditation – Esteemed as the 6th highest ranked in the nation (Private Mass Communication institution) by Outlook-ICARE rankings 2022.

Felicitated as the Best Mass Communication Institute in Odisha.

Hands on experience at the state of art audio-visual studio.

Blending dynamic classroom teaching with engaging practical experience.



About the School

The School of Communications at XIM University is a premier media and communication educational institution dedicated to foster the next generation of innovative communicators. The programs are designed to ignite your passion for the world of communications and equip you with the knowledge, skills, and confidence to succeed in this exciting and ever-evolving industry. Whether you're a future journalist, advertiser, public relations enthusiast, or digital media maven, you'll find a community of like-minded enthusiasts who are just as passionate about communications as you are! Get ready to jump in, explore, and create – the School of Communications at XIM University is your launching pad to the world of exciting possibilities!

Programs Offered

► **BSc (Hons) in Mass Communication**

► **MA in Mass Communication**

Three Specialization in- Advertising and Marketing Communications, Public Relations and Corporate Communication, Journalism (Print & Electronic)

► **PhD in Communication (Full Time and Part Time)**

Nurturing professional excellence and ethics in Media and Communication to empower students to become skilled professionals who contribute to peace and harmony while promoting progress in communication, media technology, and research. Through cutting-edge knowledge and practices, we strive to create a new media culture that respects life and upholds ethical standards.

Our Focus

Professional Growth Prospects



Ideals

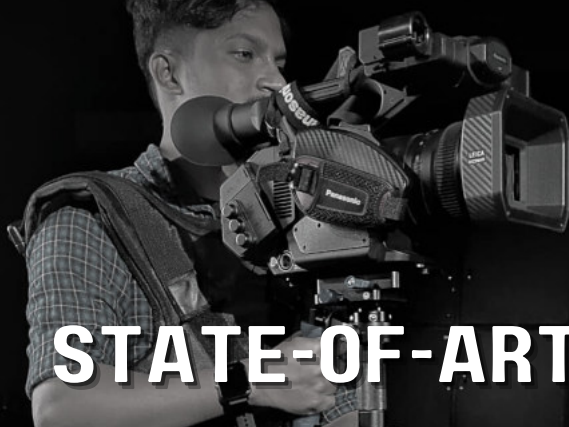
Digital Thinking

Creativity

Empowerment

Excellence

CAMERA AND GEARS



MULTIMEDIA LAB

STATE-OF-ART INFRASTRUCTURE



AUDIO STUDIO



AUDIO-VISUAL STUDIO

CAS

The Career Advisory Services (CAS) provide comprehensive guidance to students seeking to enhance their employability skills and pursue their dream careers. The experienced advisors offer individualized counseling, support, and professional development resources to help students achieve their career goals.

Scholarship

- A. Merit Scholarship with 90% marks in the 12th examination with a 30% fee waiver will be provided.
- B. Scholarship for SC, ST, economically backward/minority students
- C. Merit Scholarship for topper of the batch.

Mentor- Mentee Program

Through this program, mentees can benefit from the guidance, support, and insights of their mentors, who can help them navigate their academic and career paths, develop new skills and knowledge, and build valuable connections.

SAC

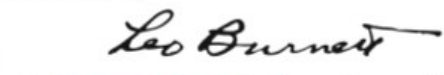
The Student Activity Committee (SAC) is dedicated to enhancing your higher education experience by providing a wide range of opportunities to get involved, connect and make a difference. From organizing social events and cultural celebrations to promoting leadership development and community service, the committee is committed to helping you thrive inside and outside the classroom.

Yoga & Meditation / Dance and Zumba

The School felicitates these activities to promote physical wellness and mental relaxation, while also fostering a sense of community among participants. The classes are suitable for all levels of experience for physical and mental fitness which are held at convenient times throughout the week.

Eligibility

- BSc (Hons) in Mass Communication
- Intermediate (+2) with 50% aggregate.
- MA in Mass Communication
- 3 or 4 year degree in any stream with 50% aggregate.



INTERNSHIP AND PLACEMENT PARTNERS

CREATE. COMMUNICATE. CONNECT.

Dr. V. Vijay Kumar
Dean, School of Communications

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