

KALYANAM

DAYS OF ECSTASY





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INTRODUCTION

The Second most populated country, India is a widely known for its diversified culture and Religious values. In the heart of this country, resides the meaning of oneness despite the cultural and religious divide. Festivals are more shared than celebrated. One such festival is marriage. In this Photobook we will focus on in this festival which is beyond any Religion, any caste, any Culture, or any rituals.

The photobook 'KALYANAM' is a brief overview of the emotions that the weddings adhere. It contains pictures that speak on of words. Now hope on the cruise with me, Sheikh Ashraf Ahmed, strap yourself well and I will sail you through the ocean of emotions where your clock will take upon to admire the moments of Bliss, joy and rejoice.

CONTENT

Pre-Wedding
Mehendi
Haldi
Wedding
Baarat

PRE-WEDDING

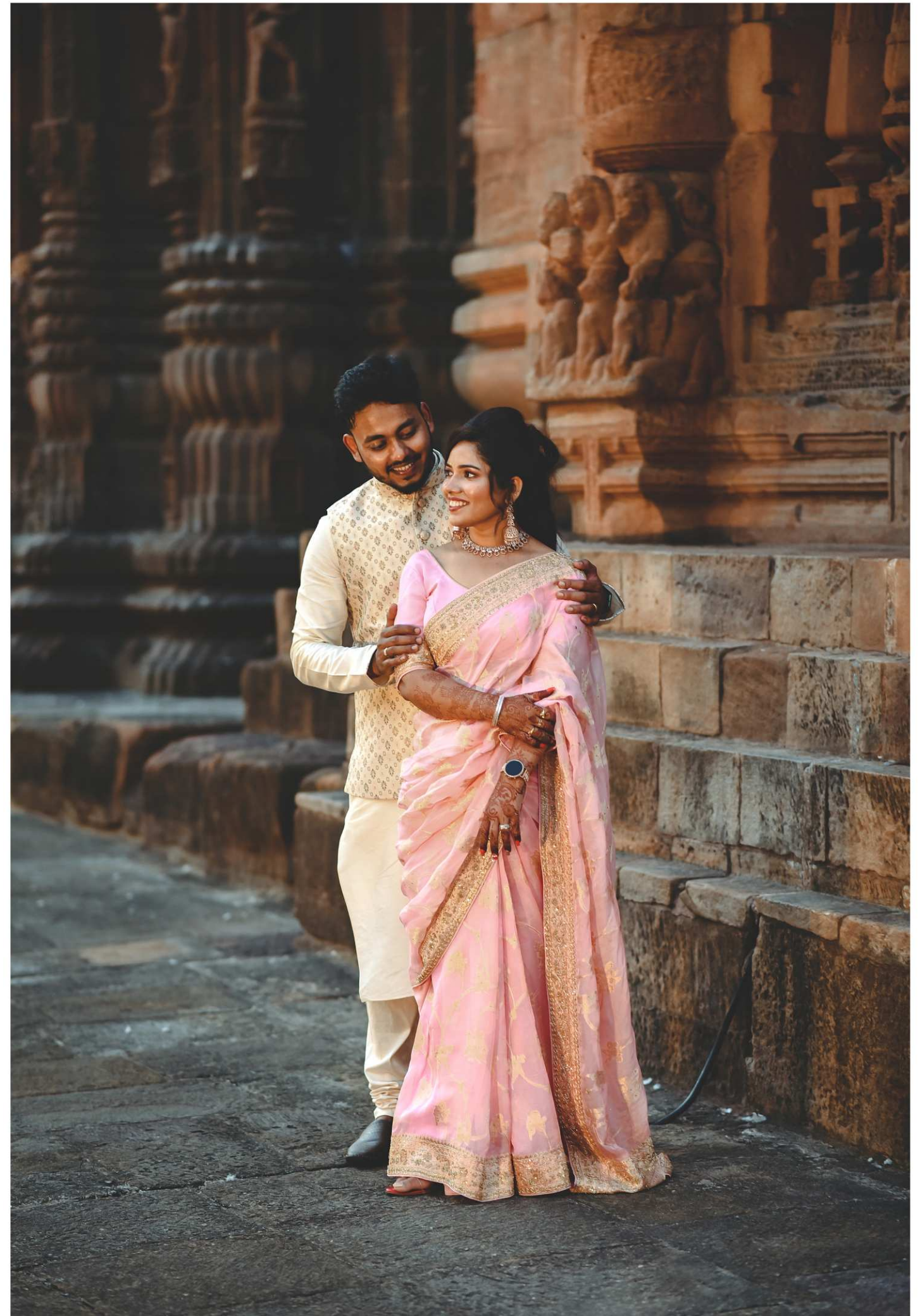
The pre-wedding shoot is now becoming common in today's date as it gives the arranged couple to get comfortable with each other. To understand one another's comfort zone. Couples travel to far away places, book destinations and get to know each other.

A photographer plays an essential role getting the couple to know each other and their boundaries. He instructs them with different poses which builds pressure on the couple to move a step beyond.

For the couples in love, it is an occasion to record their pre-wedding moments before officially getting tied to each other.

Nowadays, wedding photography is not just about posing and smiling. Unlike old days, photographers are coming up with innovative ways to make a wedding album perfect. A pre-wedding shoot can be considered as a trail photography session to make the couple prepare for their big day.

Mostly the pictures from pre-wedding are used in wedding banners and invitation cards.



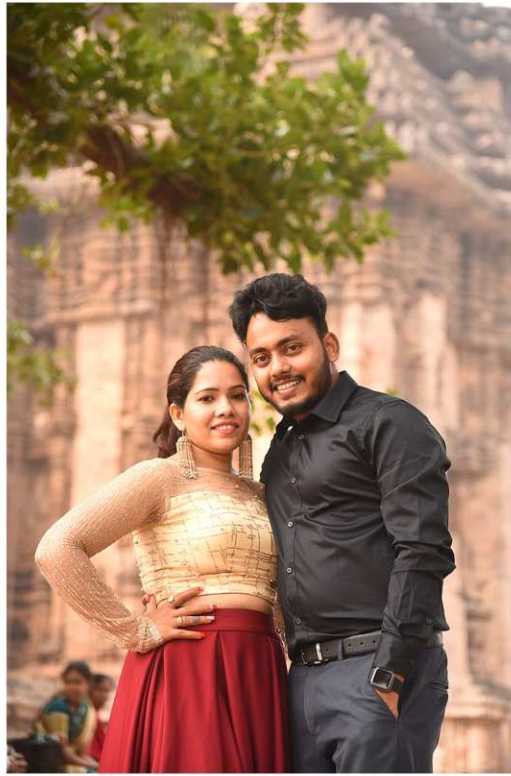














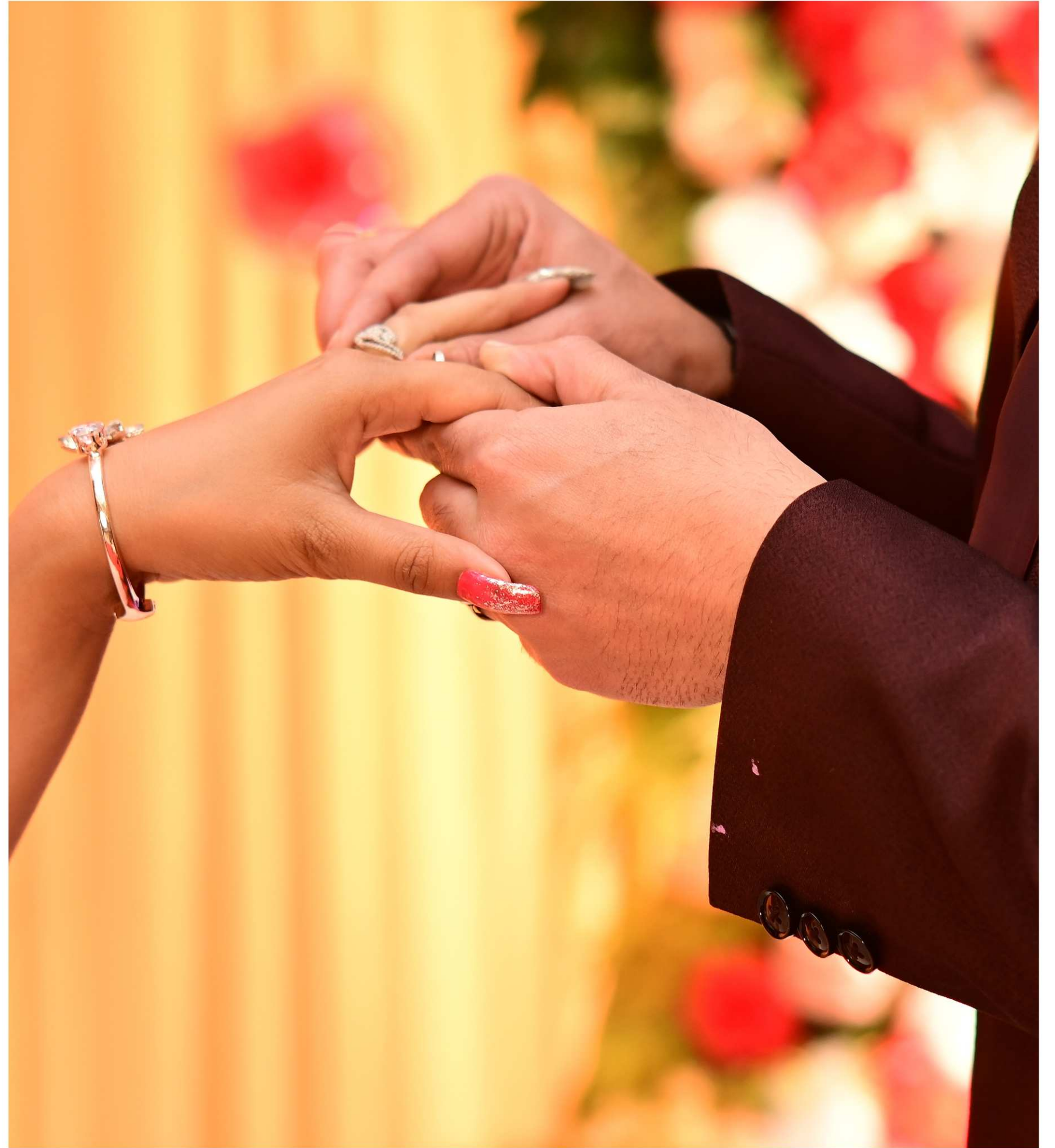






ENGAGEMENT

Engagement is the day when two souls claim and settle in the same boat making a firm decision to sail with each other, together forever. The first step to a bond which will stay, makes both their hearts beat faster, relaxes the passage of time. They drown in their thoughts, a ring in the finger that will connect their hearts together, an emblem that will theories the endless life they will live even after death. Peacefully they slide their dreams into each other's finger, wishing to be the finest souls tied together that they will symbolize for life.







SAMDHI MILAN







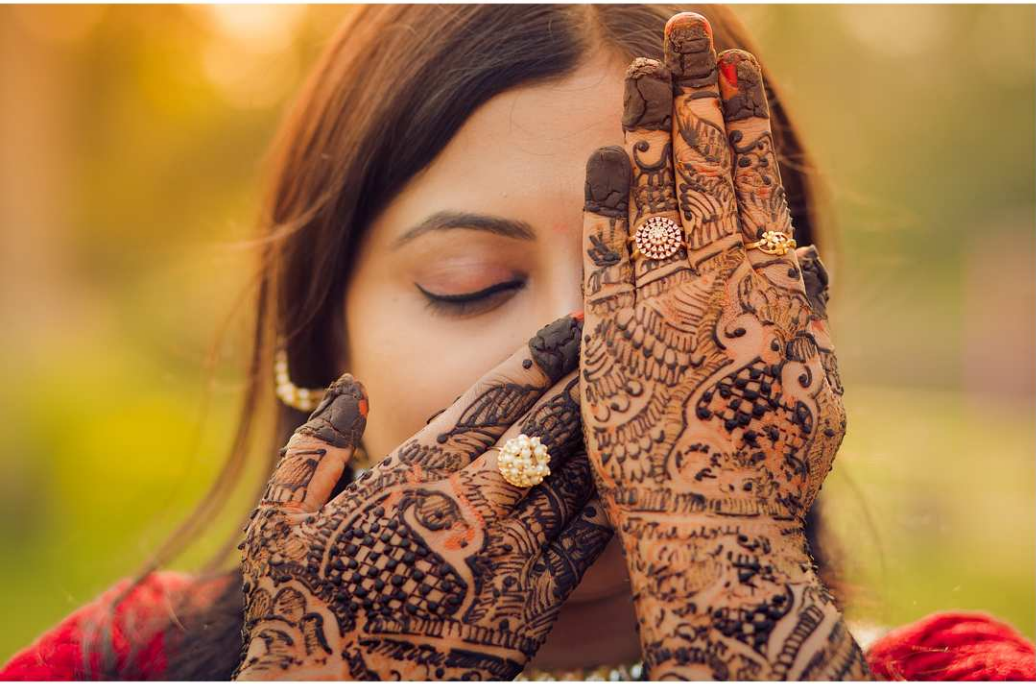






MEHENDI

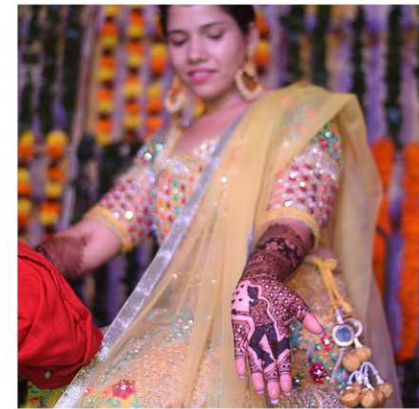
For a bride, mehendi is the ceremony of immense belief and faith. With a sack full of hope she tries & tests her luck, out of those beautiful patterns drawn on her. Wondering of her soul mate, she weaves the wool of dreams in to a lovely print of love all over her hands and feet. Her mother blesses her with all her care and make a wish to see her daughter's hands in the same way when she returns. She sits there with all her faith, that her palm will glow with the deepest of color and with belief that her love will surely find out his name in her woven sweater.















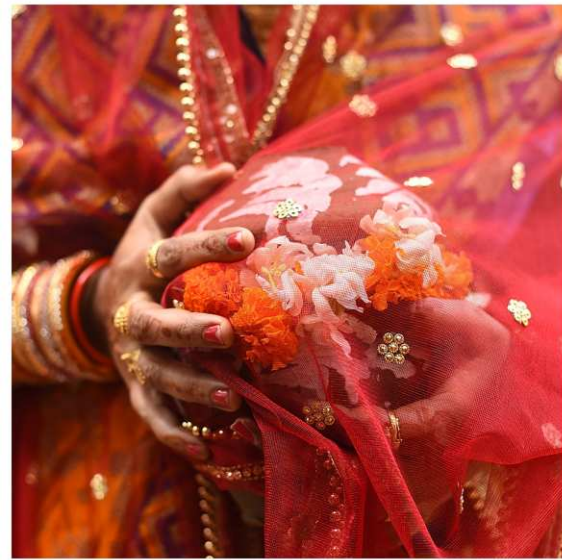
TO KEEP BURI NAZAR AWAY

In India it is believed the the reason for applying haldi is to ward off eveil spirits from affecting the bride and the groom.

This is why the Bride and Groom are usually not allowed to leave their home after the Haldi ceremony, till their wedding Mahurat. It is a ritual bath which is given to the Bride and Groom by married woman on the morning of the wedding.

It is mixture of Haldi, oil and water which is also believed to bless the couple before the wedding.



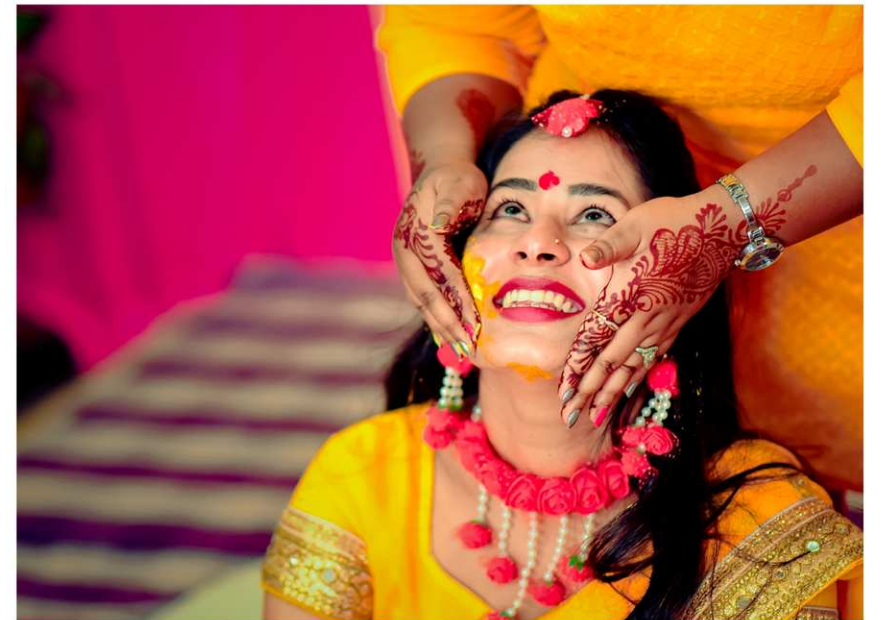
















MARRIAGE

"Marriage" - An Oath of two souls tied in to a knot with belonging, longing having a desire, pacifier with blooming inspiration and aspiration. This is the budding flower that not only binds

two different people but also associates two different families into a relation made for lifetime.

This is a place where we can see a millions of emotions flowing naturally in the air from being

delighted, excited, over whelmed and tranquil to surprised, nervous and anxious too.

From the time, the bride gets ready for the most awaited day of her lifetime, she concentrates

on every sentiment surrounding her. Dwelling in a dilemma about how her life that she was enjoying at its peak without a fringe on her head is going to take a swirl and change everything

upside down in no time.

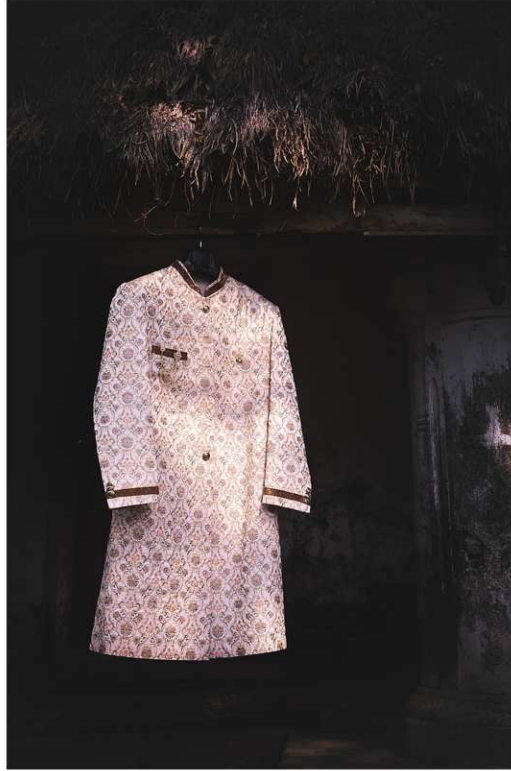
In that moment, the bride is filled with warmth, care and love. She sits near the ritual place with the love of her life, where she agrees to dwindle her past and carve a way forward with the man she was holding hands. While she faded everything of her past, she look towards her father and vows to the fire - "All these years this man (Father) has gave up his comfort and console to fulfill every cent of my desire, I promise that each of your blood and sweat I will carry with my footsteps to keep up your honor and respect." Then she look towards her mother and vows to the fire -

"For all those pain you have suffered and still stood strong, to all those sacrifices you made to strengthen the walls of the family, for all those moments I fall sort of words but you understood me, for all those times i kept quiet but you understood my pain. I promise, I promise to shadow your glory and light up the house I enter with dreams and hope. I promise to never let you down, by not complaining but mending broken pieces into a crystal castle." Lastly, she looks up to her family and vows - "There will be a door open in the front of my heart always which will remain unoccupied without your presence, but I promise to adhere to my learnings and share love with every individual in the other side as one of my family."

Along with everything in her suitcase, she packs up her Mother's favorite saree that she always admired since childhood, that one piece of anklet from the lost pair that her father bought for her, letters that she wrote to herself every passing year, and a bag full of Emotions...

Again, from the memory of a giggle with her siblings to the breathtaking love for her husband she carries it all and moves forward on the road she is destined to.

After all, Marriage; termed as an Institution, is way beyond from a handful of words on a piece of paper that will make two individuals stay together.



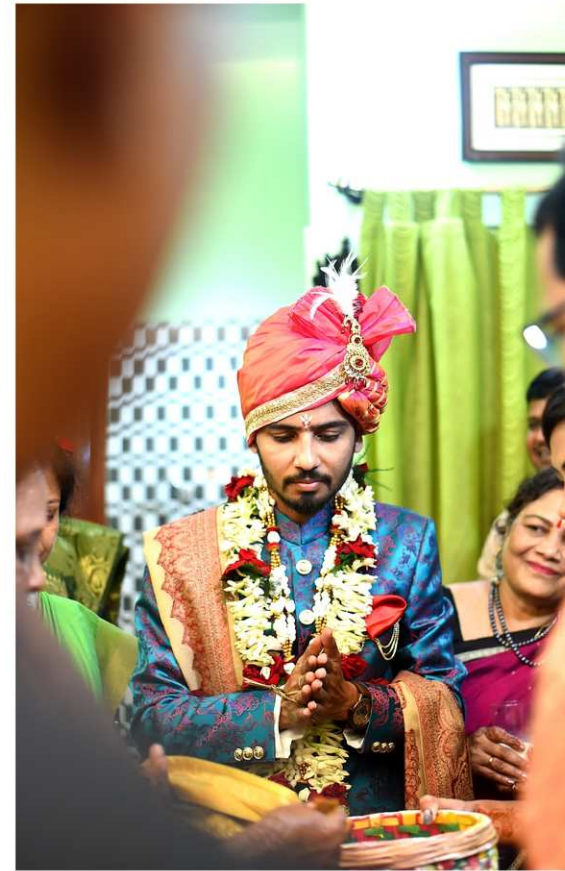
COSTUME





BRIDAL MAKEUP





GURU-NAMA



BAARAT







LABANI CHAULA

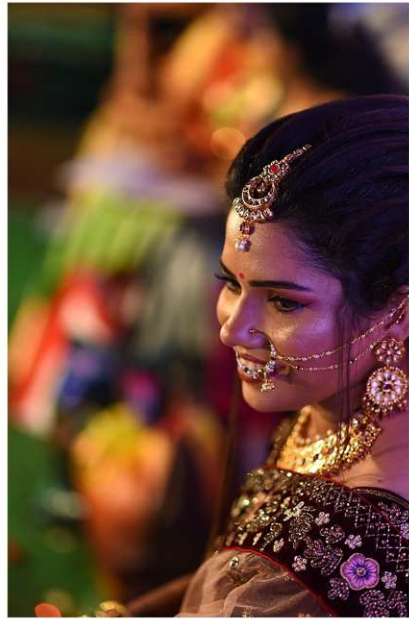




VAR-MALA







SAPTAPADI (SAAT PHERE)





SINDOOR DANA



HAST-BANDHAN | SINDOOR



HOMA



KAUDI KHELA

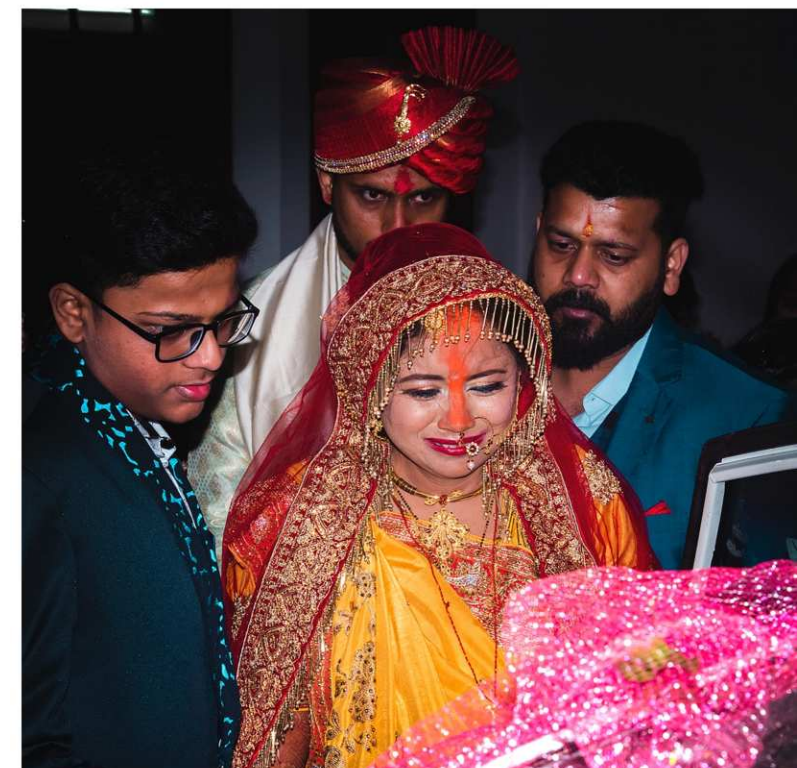


MANGALSUTRAM

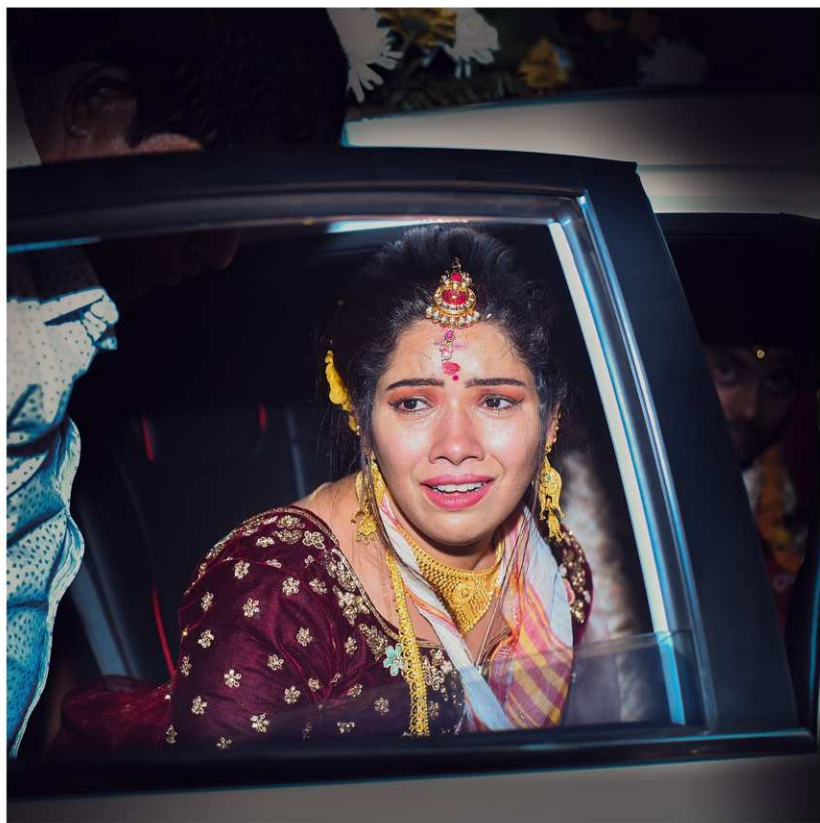




VAR-MALA



BIDAAI







A Book By:

URBANREELS

A DREAM OF MILLION HEARTS

